

IGORA® COLOR10

INSTRUCTIONS FOR USE



IGORA COLOR10 is our answer for clients who are looking for a speedy color service. It delivers beautiful color results, up to 100% white hair coverage and optimal care – ALL WITH JUST A 10 MINUTE DEVELOPMENT TIME.

HOW DOES IT WORK?

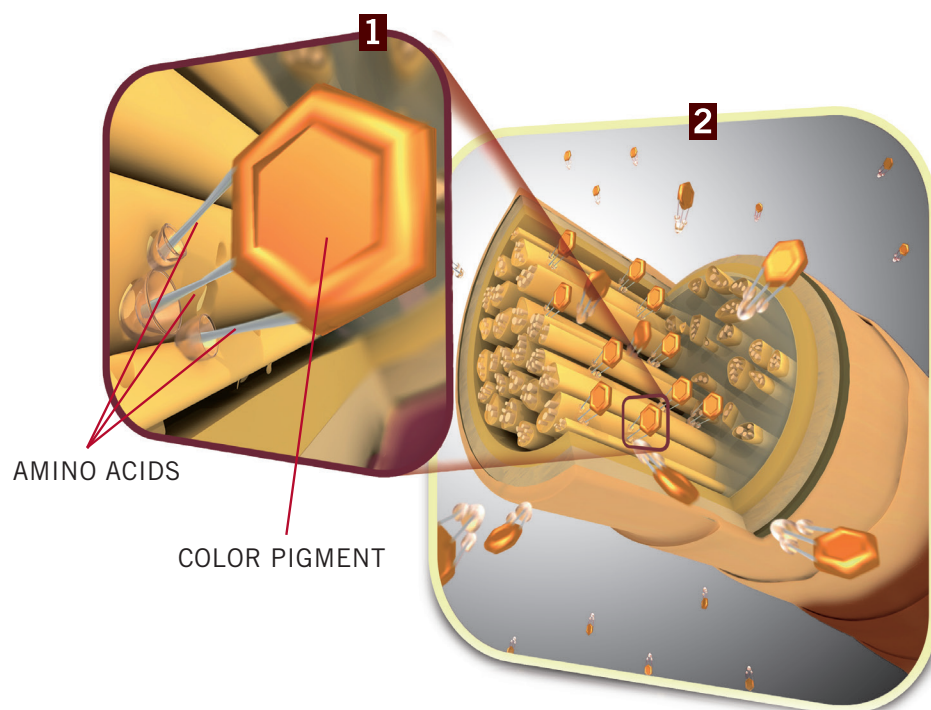
IGORA COLOR10 WORKS WITH OUR BREAKTHROUGH TECHNOLOGY: THE AMINO ACID CARRIER

STEP 1

HIGH-PERFORMING COLOR PIGMENTS and AMINO ACIDS* combine to form an AMINO ACID CARRIER.

STEP 2

The AMINO ACIDS work as an EXPRESS-CARRIER. As their chemical structure is similar to the hair structure, they can easily penetrate the hair shaft, carrying the color pigment. Thus, the pigments are able to PENETRATE FASTER.



AMINO ACIDS

COLOR PIGMENT

*Arginin and Glycin are well known for their stabilizing and fortifying effect on the protein structure of the hair, making it shiny and manageable.

THE RESULT

A shorter, hence more gentle color service

WHAT DO YOU GET THE RESULT

A variety of shades ranging from natural tones to sandy beiges, rich golds, and luscious reds.

- UP TO 100% WHITE HAIR COVERAGE
- OPTIMAL CARE
- ONLY 10 MINUTE DEVELOPMENT TIME
- LONG LASTING AND EVEN COLOR RESULTS
- INTERMIXABILITY WITH ALL IGORA COLOR10 SHADES FOR ENDLESS VARIETY



THE ASSORTMENT



* NEW SHADES

Together. A passion for hair.®

HOW DO YOU USE IT? INSTRUCTIONS



When time is short and you are lagging behind with your client schedule, **IGORA® COLOR10** can help you make up time and still satisfy your client's wish for a new color. Whether you want to quickly touch up re-growth, do some color placements or refresh faded color, **IGORA COLOR10** is a quick and reliable solution.

1. HOW YOU MIX IT MIXING RATIO



WHITE COVERAGE

CHOOSE YOUR MIX FOR OPTIMAL COVERAGE:

- For up to 100% white hair coverage on thick and resistant hair use the Natural Extra (-00) Shades
- All Fashion Shades provide up to 50% white coverage
- If more than 50% white hair, mix Fashion Shade with a Natural Shade at a 2:1 ratio
- The Speedlift+ shades have no white hair coverage

3. APPLY

Apply to dry, unwashed hair.

Make sure the application time does not exceed the development time.

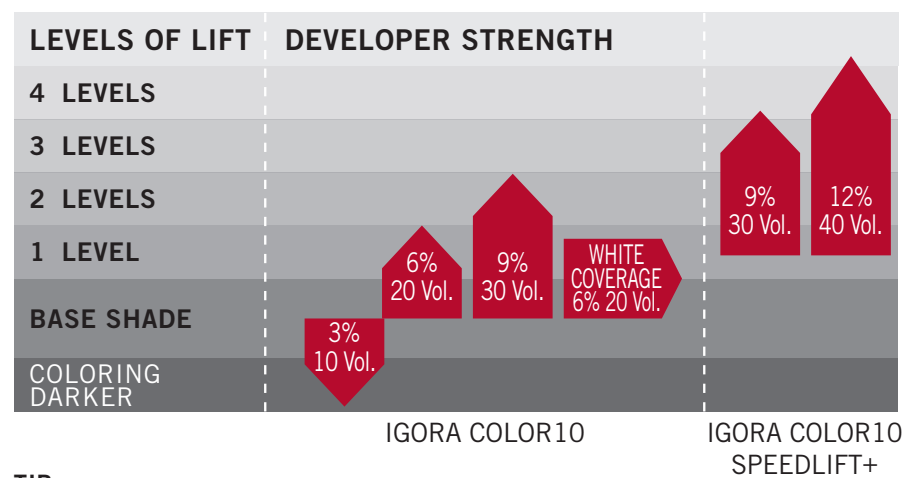
4. CHOOSE YOUR DEVELOPMENT TIME

IGORA COLOR10	IGORA COLOR10 SPEEDLIFT+
10 MINUTE STANDARD COLORATIONS	10 MINUTE STANDARD COLORATIONS
10 MINUTE THICK & RESISTANT HAIR*	10-15 MINUTES THICK & RESISTANT HAIR*
15 MINUTE RESISTANT HAIR & WHITE COVERAGE*	

* For up to 100% white hair coverage on thick and resistant hair use the Natural Extra (-00) Shades.

2. CHOOSE YOUR DEVELOPER

For optimal equalization (lift + white coverage) on dark hair always use IGORA ROYAL Oil Developer 9% (30 Vol.).



TIP:

With -00, for pure color deposit on more than 90% white hair use IGORA ROYAL Oil Developer 6% (20 Vol.).

5. RINSE

Emulsify and rinse the color cream, then shampoo and condition the hair with **BC BONACURE® PH 4.5 COLOR FREEZE**.

