

CHROMA I D



OVERVIEW SHADES

New semi-permanent mix & tone color system with **integrated bonding**.
Subtle to bold tones for flexibility without damage.

Yellow	Pink	Orange	7-77	8-19	Red
Purple	6-88	Blue	9.5-1	6-12	Clear*

YELLOW	Yellow	Yellow Clear (1:20)	Yellow Clear (1:5)	PINK	Pink	Pink Clear (1:20)	Pink 6-88 Clear (2:1:25)	Pink Clear (1:5)
	Yellow Pink Clear (2:1:20)	Yellow Pink (40:1)			Pink 9.5-1 (1:1)	Pink 9.5-1 (1:5)	Pink 6-88 Clear (4:1:5)	
ORANGE	Orange	7-77	Orange Clear (1:2)	PURPLE	Purple	9.5-1	8-19	
	Orange Pink Clear (2:1:20)	Yellow 6-88 Clear (10:1:20)	7-77 8-19 (1:3)		Purple Clear (1:5)	3-19 Clear (1:5)	Purple 6-12 Clear (1:1:20)	
RED	Red	6-88	6-88 Clear (1:5)	6-88 Clear (1:2)	BLUE	Blue	6-12	Blue Pink Clear (1:1:20)
	6-88 Orange (3:1)	6-88 Orange (1:1)	Red 3-19 (5:1)			6-12 9.5-1 (3:80)	Blue Yellow Clear (1:2:10)	Blue Yellow (2:1)

*Coming October 2020

Together. A passion for hair.®

INTENSE BONDING COLOR MASKS

ASSORTMENT

Yellow | Orange | Red | Pink | Purple | Blue

WHAT

Intense shades for bold and expressive colors, customization of Bonding Color Masks or creation of pastel tones when intermixed with our Clear Bonding Mask.

HOW

Use alone for bold colors, mix with Bonding Color Masks for shade customization or refinement and dilute with our Clear Bonding Mask for all pastel gradings. Always apply colors evenly on pre-washed and towel-dried hair.

DEVELOPMENT TIME

Up to 20 minutes for most intense color results. Keep visual control.

LONGEVITY

Color lasts up to 15 shampoos depending on shade selection, development time and hair structure.

BONDING COLOR MASKS

ASSORTMENT

9.5-1 | 8-19 | 7-77 | 6-12 | 6-88

WHAT

Use for low commitment color services, to refresh dull mid-lengths and ends, to increase longevity of IGORA ROYAL and IGORA VIBRANCE colors, to recover vibrancy and to keep optimal hair condition.

HOW

Apply the desired Bonding Color Mask evenly on pre-washed and towel-dried hair.

DEVELOPMENT TIME

Up to 10 minutes. Keep visual control.

LONGEVITY

Color lasts up to 12 shampoos depending on shade selection, development time and hair structure.

CLEAR BONDING MASK

WHAT

To reduce intensity of Bonding Color Masks or to create pastel tones.

HOW

Intermix the selected Bonding Color Mask with our Clear and apply the mixture evenly on pre-washed and towel-dried hair.

DEVELOPMENT TIME

Up to 10 minutes. Keep visual control.

LONGEVITY

Color lasts up to 12 shampoos depending on shade selection, development time and hair structure.

