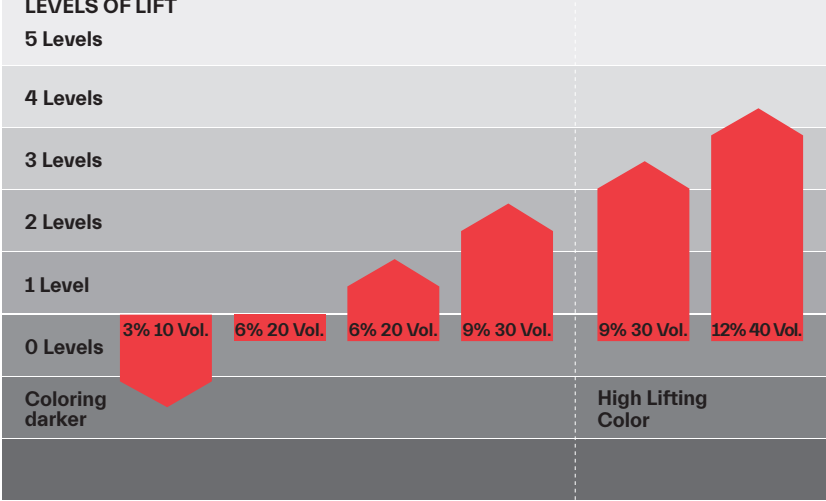


NUMBERING SYSTEM

To keep things simple and create a system that's effective and easy to use, ours is based on a combination of up to 3 numbers.

- 5-** The number in front of the dash
- Indicates the depth of the shade.
 - Tells you the ideal base to choose in order to achieve true-to-swatch results.
- The number(s) after the dash**
- The first number after the dash represents the primary tone direction (the dominant shade).
 - The second number after the dash indicates the secondary tone direction (the secondary shade).

IGORA ROYAL OIL DEVELOPER USAGE TABLE



IGORA ROYAL OIL DEVELOPER USAGE GUIDE

3% 10 Vol.	6% 20 Vol.	9% 30 Vol.	12% 40 Vol.
<ul style="list-style-type: none"> Coloring darker hair Covering 100% white hair Treating color deposit on pre-lightened hair Coloring using IGORA ROYAL Pastel shades 	<ul style="list-style-type: none"> Tone-on-tone coloration Coverage on white hair Lifting 1-2 levels White hair coverage with IGORA ROYAL Absolutes/Natural Extra on more than 90% white hair 	<ul style="list-style-type: none"> Lifting 2-3 levels Coloring with -00 series White hair coverage with IGORA ROYAL Absolutes Lifting up to 3 levels with the IGORA ROYAL Ultra Blonde series (10-) Lifting up to 3-4 levels with the IGORA ROYAL Special Blonde series (12-) 	<ul style="list-style-type: none"> Coloring with IGORA ROYAL Fashion Lights Lifting 3-4 levels with IGORA ROYAL Ultra Blonde series (10-) Lifting 4-5 levels with IGORA ROYAL Special Blonde series (12-)*

HELPFUL HINTS

- All IGORA ROYAL and IGORA COLOR10 shades provide up to 50% or 100% white hair coverage.
- All IGORA ROYAL ABSOLUTES shades provide up to 100% white hair coverage on more than 50% white hair without having to mix with a natural tone.
- When shades with up to 70% coverage are used on more than 50% white hair, add 1 part of a Natural (-0) or Beige (-4) series in a 2:1 ratio to achieve 100% coverage. Mix 1:1 for thick and resistant hair.
Example: 40g 6-65 + 20g 6-4 + 60g IGORA ROYAL Oil Developer
- IGORA ROYAL 100% coverage shades: -0 -0 -1 -4 -63
- Do not apply product on damaged or irritated scalp and avoid pre-shampooing
- Refrain from any kind of head massage shortly before or during the entire coloring procedure
- Ensure correct mixing ratio of color cream or lightening powder to the developer lotion
- Observe accurate development time and ensure complete rinsing of color mixture after development
- Do not use heat

CHROMA ID

SEMI-PERMANENT MIX AND TONE COLOR SYSTEM		
Bonding Color Masks	Development time up to 10 minutes	
Intense Bonding Color Masks	Development time up to 20 minutes	

MIXING & TIMING

IGORA ROYAL	1 : 1 Development time 30-45 minutes	
IGORA ROYAL ABSOLUTES	1 : 1 Development time 30-45 minutes <small>Recommended 9% (30 Vol.); On more than 90% white hair use 6% (20 Vol.)</small>	
IGORA ROYAL SILVER WHITES	1 : 1 Development time Up to 20 minutes <small>Recommended 3% (10 Vol.)</small>	
IGORA ROYAL FASHION LIGHTS	1 : 1 Development time 30-45 minutes	
IGORA ROYAL HIGHLIFTS	Ultra Blonde (10- Series) - 1 : 1 Development time 30-45 minutes <small>Recommend 9% (30 Vol.) for up to 3 levels of lift; 12% (40 Vol.) for 3-4 levels of lift</small> Special Blonde (12- Series) - 1 : 2 Development time 30-45 minutes <small>Recommend 9% (30 Vol.) for up to 4 levels of lift; 12% (40 Vol.) for up to 5 levels of lift</small>	
IGORA COLOR10	1 : 1 Development time in as little as 10 minutes	
IGORA VIBRANCE Demi-Permanent	1 : 1 Development time 30-45 minutes	
IGORA VARIO BLOND PLUS & IGORA VARIO BLOND EXTRA	1 : 2 Development time 30-45 minutes	

IGORA ROYAL®



Soyez le Coloriste que vous rêvez d'être. Sei der Colorist der Du sein willst. Sii il colorista che vuoi essere. Sé el Colorista que tú quieras ser. Sé o Colorista que queeres ser. Hayalinizdeki renklendirme uzmanı olun. Будьте Колористом, которым хотите быть. Bud'te koloristou, jakým jste si vždy přáli být. Bądź kolorystą takim, jakim chcesz być. Bud'te koloristom, akým ste si vždy priali byť. Budite kolorist kakav želite biti. Légy a Colorist aki lenni szeretnél. Будьте Колористом, яким мрієте бути. Тарк koloristu, kuriuo svajoji būti. Esi tāds krāsu eksperts, kāds vēlies būt. Fii artist in culoare, asa cum iti doresti. Бъдете Колориста, който желаете. كن الملون الذي تريده. 色彩专家，创造无限发色。成為你心目中的色彩大師。 Be the colorist you want to be. IGORA ROYAL.®

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BASE UNDERLYING TONES

	Naturals			Cendrés & Cools				Beiges & Golds				Chocolates				Reds			Absolutes										Absolutes			Highlights & Pastels			Specialties						
	-0	-00	-1	-11/-12/-13	-16/-19	-21/-22	-24/-29/-33	-4	-42	-48/-46	-5/-55	-57	-6	-63	-65	-68	-7/-77	-84/-88	-98/-99	-01	-10	-140	-40	-450	-460	-470	-50	-560	-60	-70	-710	-80	10-	12-	9.5-	Silver Whites	Booster	Booster/Neutralizer	Fashion Lights		
9-EXTRA LIGHT BLONDE	 9-0	 9-00	 9-1				 9-24	 9-4	 9-42		 9-55				 9-65			 9-7		 9-98			 9-140	 9-40		 9-460	 9-470	 9-50	 9-560	 9-60			 10-0	 12-0	 9.5-1	 Silver	 0-55	 0-00	 L-00		
8-LIGHT BLONDE	 8-0	 8-00	 8-1	 8-11				 8-4		 8-46	 8-55				 8-65			 8-77			 8-01		 8-140				 8-50		 8-60			 10-1	 12-1	 9.5-22	 Dove Grey	 0-77	 0-11	 L-44			
7-MEDIUM BLONDE	 7-0	 7-00	 7-1			 7-21	 7-24	 7-4	 7-42		 7-55	 7-57			 7-65			 7-77				 7-10	 7-140		 7-450	 7-460	 7-470	 7-50	 7-560	 7-60	 7-70	 7-710		 10-14	 12-11	 9.5-4	 Grey Lilac	 0-88	 0-22	 L-77	
6-DARK BLONDE	 6-0	 6-00	 6-1	 6-12	 6-16			 6-4		 6-46	 6-5		 6-6	 6-63	 6-65	 6-68	 6-77	 6-88	 6-99					 6-460		 6-50		 6-60	 6-70		 6-80	 10-21	 12-19	 9.5-49	 Slate Grey	 0-89	 0-33	 L-88			
5-LIGHT BROWN	 5-0	 5-00	 5-1		 5-16	 5-21		 5-4			 5-5	 5-57	 5-6	 5-63	 5-65	 5-68	 5-7	 5-88	 5-99							 5-50		 5-60		 5-80	 10-4	 12-2			 0-99	 E-1	 L-89				
4-MEDIUM BROWN	 4-0			 4-13						 4-46			 4-6	 4-63		 4-68												 4-60								 12-4			 Pastelifier		
3-DARK BROWN	 3-0														 3-65	 3-68																									
1-BLACK	 1-0		 1-1																																						