

IGORA ROYAL®
CONVERSION GUIDE



Be the Colorist
you want to be.

Together. A passion for hair.®



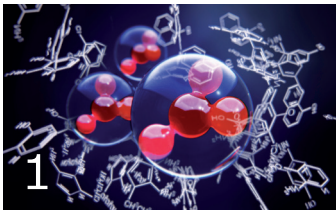
IGORA ROYAL®

IGORA ROYAL was developed by colorists for colorists, and our mission is to empower every one of you to create the most beautiful looks, to explore every aspect of your creativity – and, of course, to reveal your client's individual beauty. IGORA ROYAL formulas offer amazing true-to-swatch results, up to 100% coverage, optimal color intensity and performance you can trust – always. IGORA ROYAL is the reference for full color confidence to reveal your client's individual beauty.

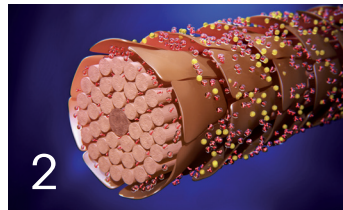
Technology

IGORA ROYAL High Definition Technology features many innovations including re-engineered pigment matrices to give clarity in tone, enhanced true-to-swatch results, greater color intensity and optimal coverage. Lipid carriers amplify pigment penetration and lock in color, protecting color intensity.

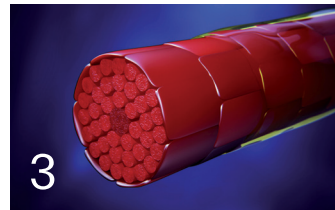
The result: True Color in High Definition



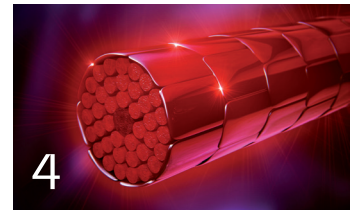
Re-engineered color pigment matrices



Lipid carriers for amplified penetration



Perfect sealing for retention



The result: True Color in High Definition

Numbering System

To keep things simple and create a system that's effective and easy to use, ours is based on a combination of up to 3 numbers.

5 - 88

The number in front of the dash (5-)

- Indicates the depth of the shade.
- Tells you the ideal base to choose in order to achieve true-to-swatch results.

The number(s) after the dash (-88)

- The first number after the dash represents the primary tone direction (the dominant shade).
- The second number after the dash indicates the secondary tone direction (the secondary shade).

Depth/base shade:

- 1** - Black
- 3** - Dark brown
- 4** - Medium brown
- 5** - Light brown
- 6** - Dark blonde
- 7** - Medium blonde
- 8** - Light blonde
- 9** - Extra light blonde
- 10** - Ultra blonde

Tone direction:

- 0** Natural
- 1** Cendré
- 2** Ash
- 3** Matte
- 4** Beige
- 5** Gold
- 6** Chocolate
- 7** Copper
- 8** Red
- 9** Violet

IGORA ROYAL® Product Range

		Assortment	Oil Developer	Mixing ratio	Development time
	IGORA ROYAL Naturals	-0, -1, -4	3% 10 Vol. 6% 20 Vol. 9% 30 Vol.	1:1	30–45 min
	IGORA ROYAL Natural Extra	-00	6% 20 Vol. 9% 30 Vol.	1:1	30–45 min
	IGORA ROYAL Fashion Tones	-11 / -12 / -13 / -16 / -21 / -24 / -42 -46 / -5 / -55 / -57 / -6 / -63* / -65 -68 / -7 -77 -88 / -98 / -99	3% 10 Vol. 6% 20 Vol. 9% 30 Vol.	1:1	30–45 min
	IGORA ROYAL Pastels	9.5-	3% 10 Vol.	1:1	5–30 min
	IGORA ROYAL Absolutes	-01 / -10 / -140 / -40 / -450 / -460 -470 / -50 / -560 / -60 / -70 -710 / -80	6% 20 Vol. 9% 30 Vol.	1:1	30–45 min
	IGORA ROYAL Silver Whites	Silver, Dove Grey, Grey Lilac, Slate Grey	3% 10 Vol.	1:1	20 min
	IGORA ROYAL Fashion Lights	L-00 / -44 / -77 / -88 / -89	12% 40 Vol.	1:1	30–45 min
	IGORA ROYAL Highlifts	10-	9% 30 Vol. 12% 40 Vol.	1:1	30–45 min
		12-	9% 30 Vol. 12% 40 Vol.	1:2	30–45 min

IGORA ROYAL® Matrix

Portfolio IGORA ROYAL Core

	Naturals				Cendrés & Cools				Beiges & Golds				Chocolates				Reds		
	-0	-00	-1	-11/-12/-13	-16	-21/-22	-24	-4	-42	-46	-5/-55	-57	-6	-63	-65	-68	-7/-77	-88	-98/-99
9-0	9-00	9-1		9-24	9-4	9-42				9-55					9-65		9-7		9-98
8-0	8-00	8-1	8-11		8-4				8-46	8-55					8-65		8-77		
7-0	7-00	7-1		7-24	7-4	7-42				7-55	7-57				7-65		7-77		
6-0	6-00	6-1	6-12		6-4				6-46	6-5			6-6	6-63	6-65	6-68	6-77	6-88	6-99
5-0	5-00	5-1		5-16	5-4					5-5	5-57		5-6	5-63	5-65	5-68	5-7	5-88	5-99
4-0			4-13						4-46			4-6	4-63			4-68		4-88	4-99
3-0															3-65				
1-0		1-1																	

Portfolio IGORA ROYAL Highlights, Absolutes, Silver Whites, Fashion Lights

	Absolutes				Highlights & Pastels				Specialties			
	-01/-10/-140	-40/-450/-460/-470	-50/-560	-60	-70/-710	-80	10-	12-	9,5-	Silver Whites	Booster	Diluter/Neutraliser
9-140	9-40	9-50	9-60			10-0	12-0	9,5-1	Silver	0-55	0-11	L-00
8-01	9-460	9-560	8-60	7-710		10-1	12-1	9,5-22	Dove Grey	0-77	0-22	L-44
8-140	9-470	8-50	7-60	7-70		10-14	12-11	9,5-4	Grey Lilac	0-88	0-33	L-77
7-140	7-450	7-50	6-60	6-70	6-80	10-21	12-19	9,5-49	Slate Grey	0-89	E-1	L-88
7-10	7-460	7-560	5-60		5-80	10-4	12-2			0-99	Pastelifier	L-89
	7-470	6-50	4-60				12-4				0-00	
	6-460	5-50										



IGORA ROYAL[®]

CONVERSION GUIDE - GOLDWELL TOPCHIC

TOPCHIC	IGORA ROYAL®
Natural	
2N	1-0
3N	3-0
4N	4-0
5N	5-0
6N	6-0
7N	7-0
8N	8-0
9N	9-0
10N	10-0
3NA	3-0
4NA	3-0 + 4-0 (2:1)
5NA	5-00 + 5-1 (8:2)
6NA	6-1
7NA	7-21 + 9-1 (1:2)
8NA	8-1
3NN	3-0
4NN	4-0
5NN	5-00
6NN	6-00
7NN	7-00
8NN	8-00
9NN	9-00
6N@GB	7-24

TOPCHIC	IGORA ROYAL®
Warm Blondes	
4G	4-46
6G	7-4 + 7-0 (10:1)
7G	7-55
8G	8-65 + 0-00 (2:1)
9G	9-470
5GB	6-4
6GB	7-55 + 7-4 (3:1)
7GB	7-65
8GB	8-4
9GB	8-65 + 0-00 (1:1)
10GB	10-4 + 10-14 (10:1)
4B	4-46 + 5-0 (10:1)
5B	6-65
6B	7-60 + 5-5 (10:1)
7B	7-4
8B	8-46
9GN	9-560
5BG	6-0 + 6-4 (2:1)
7BG	8-65

Warm Browns	
6KS	6-6
7BN	7-60
8KN	8-65
5RB	5-68
6RB	6-68
7RB	7-65
5K	5-7 + 5-6 (2:1)
6K	7-70
7K	7-77 + 8-4 (5:1)
8K	9-4 + 9-7 (5:1)
6KG	6-70
7KG	7-77 + 7-65 (2:1)

TOPCHIC	IGORA ROYAL®
Warm Reds	
6KR	5-7 + 5-6 (8:2)
7KR	7-77
7RO Max	6-77 + 0-77 (8:2)

Cool Blondes	
4BP	3-0 + 4-63 (10:1)
5BP	5-00 + 5-16 (10:1)
6BP	5-1
5BV	6-12 + 6-99 (2:1)
2A	1-1 + 5-21 (1:2)
5A	5-1
6A	6-1
7A	7-1
8A	8-00
9A	9-1
10A	10-14
5BM	5-21 + 5-0 (2:1)
6BM	6-12 + 6-1 (3:1)

Cool Browns	
4MG	4-63
5MB	4-63
6MB	6-63
7MB	7-24
9MB	9-0 + 9-24 (10:1)
6BS	6-12
6SB	6-1 + 5-21 (2:1)
8SB	7-21 + 9-1 (1:2)
10V	10-0 + 0-11 (20:1)

TOPCHIC	IGORA ROYAL®
Cool Reds	
4V	4-99
6RV Max	6-88 + 0-89 (8:2)
5RR Max	5-88 + 5-4 (2:1)
6RR Max	6-88
7RR Max	6-88
4R	4-68
5R	5-7 + 5-4 (2:1)
5RS	6-77 + 6-88 (2:1)

Mix Shades	
A Mix	E-1
P Mix	0-11
GG Mix	0-55
KK Mix	0-77
RR Mix	0-88
VV Mix	0-99

Hiblonde Control	
11G	12-2 + 12-4 (10:1)
11PB	12-4
11N	12-2 + 12-0 (1:1)
11N Special Lift	12-1+12-0 (2:1)
11SN	12-2 + 12-0 (10:1)
11P	12-4 +12-1 (10:1)
11SV	12-19
11A	12-19 + 12-2 (10:1)
11V	12-1 + 0-11 (20:1)
12BN	12-0
12BS	12-0 + 12-2 (2:1)
12BS Special Lift	12-1 + 12-0 (2:1)



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WHITES

permanent
white refining
color creme

TONING
& WHITE
REFINING

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LIGHTS

permanent
highlight
color

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ROYAL

FASHION
LIGHTS

permanent
highlight
color creme

FINESOND
TECHNOLOGY
INSIDE

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ROYAL

permanent
color
creme

TRUE TO
TINT

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IGORA ROYAL®

CONVERSION GUIDE - L'ORÉAL MAJIREL

MAJIREL	IGORA ROYAL®
Green	
5.07	5-1
8.07	7-10 + 0-00 (1:3)

Blue	
8.01	8-0 + 8-1 (10:1)
5.1	5-0 + 5-1 (8:2)
6.1	7-1
7.1	8-11
8.1	8-1
9.1	9-42
10.1	10-1
2.10	1-0

Cool	
7.015	7-4
5.023	6-4
10.12	10-0 + 10-4 (3:1)
6.13	7-1
7.13	7-140 + 7-450 (1:1)
8.13	8-140 + 8-46 (5:1)
9.13	9-42
4.20	1-0 + 4-99 (1:2)
9.21	9-42 + 9-1 (8:2)
10.21	10-1 + Pastelfier (1:1)
6.23	6-4

Cool Inforced	
6.1 Cool Inforced	6-1 + 7-1 (2:1)
7.1 Cool Inforced	8-1
8.1 Cool Inforced	8-1 + 8-0 (2:1)
9.1 Cool Inforced	9-1
10.1 Cool Inforced	10-21
6.13 Cool Inforced	7-24

MAJIREL	IGORA ROYAL®
Cool Cover	
5 Cool Cover	5-63
6 Cool Cover	5-00
7 Cool Cover	7-140 + 7-450 (1:1)
8 Cool Cover	7-4
9 Cool Cover	7-10 + 0-00 (1:3)
10 Cool Cover	10-1 + 10-21 (4:1)
5.1 Cool Cover	4-0 + 5-1 (10:1)
6.1 Cool Cover	6-1
7.1 Cool Cover	7-1 + 7-24 (10:1)
8.1 Cool Cover	8-1
9.1 Cool Cover	9-24
10.1 Cool Cover	10-1 + 10-21 (3:1)
7.11 Cool Cover	6-12
8.11 Cool Cover	8-1 + 8-0 (3:1)
9.11 Cool Cover	8-1 + 9-1 (2:1)
7.17 Cool Cover	7-1
6.17 Cool Cover	6-1
5.18 Cool Cover	5-00 + 5-16 (3:1)
5.3 Cool Cover	5-0 + 5-16 (10:1)
6.3 Cool Cover	6-0 + 6-4 (10:1)
7.3 Cool Cover	6-46

Mocha	
5.18	5-0 + 5-16 (3:1)
7.18	7-1 + 7-65 (10:1)
4.8	4-0 + 4-6 (8:2)
5.8	5-0 + 5-6 (10:1)
6.8	6-4 + 5-1 (10:1)
7.8	8-1 + 8-0 (10:1)
8.8	8-46

MAJIREL	IGORA ROYAL®
Natural	
4.0	4-0
5.0	5-0
6.0	6-0
7.0	7-0
8.0	8-0
9.0	9-0
1N	1-0
3N	3-0
4N	4-0
5N	5-0
6N	6-0
7N	7-0
8N	8-00
9N	9-0

Warm	
7.041	7-710 + 7-140 (1:2)
7.31	7-42
8.31	7-4 + 8-1 (10:1)
9.31	9-65
10.31	10-4
5.32	6-4
6.32	7-65
5.35	6-46

Gold	
7.03	8-0
8.03	8-140
4.3	5-4
8.3	9-40 + 7-450 (1:1)
9.3	9-55
8.30	9-50
6.34	6-68

MAJIREL	IGORA ROYAL®
Copper	
8.04	9-7 + 9-0 (2:1)
5.4	6-68
7.40	8-77
7.43	7-57
4.45	4-68 + 5-7 (1:1)
6.45	7-57
7.45	6-77 + 6-68 (10:1)
6.46	6-77 + 6-88 (2:1)

Reds	
5.5	6-460
5.52	5-0 + 5-7 (1:1)
6.53	6-60
4.56	4-68 + 5-7 (1:1)
5.6	6-46
4.60	4-88
4.62	5-88
4.65	3-68
6.60	6-77 + 6-88 (2:1)
6.66	6-80 + 6-88 (1:1)

Highlifts	
HL Neutral	12-0
HL Ash Violet	12-19
HL Ash	12-2
HL Beige	12-4 + 12-1 (2:1)

Mix	
Mix Blue	0-22
Mix Green	0-33
Mix Copper	0-77
Mix Red	0-88
Mix Violet	0-99

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IGORRA

ROYAL

permanent
color
creme



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IGORRA

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HIGHLIGHTS

permanent
highlift
color creme



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IGORRA

ROYAL

FASHION
LIGHTS

permanent
highlight
color creme



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IGORRA

ROYAL

ABSOLUTES

permanent
anti-age
color creme



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IGORRA

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SILVER
WHITES

permanent
white refining
color creme



IGORA ROYAL[®]

CONVERSION GUIDE - WELLA KOLESTON

KOLESTON	IGORA ROYAL®
Pure Naturals	
4/	4-0
5/	5-0
7/	7-0
2/0	1-0
3/0	3-0
4/0	4-0
5/0	5-0
6/0	6-0
7/0	7-0
8/0	8-0
9/0	9-0
10/0	10-0
55/0	5-00
66/0	6-00
77/0	7-00
88/0	8-00
99/0	9-00
3/00	3-0
4/00	4-0
5/00	5-0
6/00	6-0
7/00	7-0
8/00	8-0
9/00	9-0
10/00	10-0
7/01	8-1
8/01	8-01
9/01	9-1 + 9-55 (2:1)
7/03	9-00 + 6-50 (8:2)
8/03	8-50
9/03	9-0 + 9-65 (2:1)
4/07	5-65 + 4-0 (2:1)
5/07	6-460
6/07	6-460 + 6-0 (10:1)
7/07	8-60
8/07	8-140

KOLESTON	IGORA ROYAL®
Rich Naturals	
5/1	5-1 + 0-33 (20:1)
6/1	6-1
7/1	7-24
8/1	9-42
9/1	9-1
10/1	10-1
9/16	9-1 + 0-99 (20:1)
7/17	6-65
9/17	9-1 + 9-42 (8:2)
7/18	7-21 + 9-1 (1:2)
6/2	7-10
4/3	4-6
5/3	6-460
6/3	6-65 + 6-46 (2:1)
7/3	7-55
8/3	9-560
10/3	10-4
7/31	9-00 + 7-50 (8:2)
5/37	6-460 + 6-50 (1:1)
7/37	7-50
7/38	7-42

KOLESTON	IGORA ROYAL®
Vibrant Reds	
6/34	7-57
8/34	7-77 + 8-4 (3:1)
6/41	7-57 + 6-1 (10:1)
5/43	5-6 + 5-7 (1:1)
6/43	7-70
7/43	7-77 + 8-4 (3:1)
8/43	7-77 + 8-4 (3:1)
77/43	7-77
88/43	8-77
55/44	6-80
77/44	7-77 + 6-88 (2:1)
55/46	5-88
77/46	7-77 + 6-88 (4:1)
7/47	7-77 + 8-4 (4:1)
5/5	5-7 + 4-0 (2:1)
6/5	6-68
33/55	3-68
44/66	4-99
55/66	5-99

Deep Browns	
5/7	3-68 + 5-0 (10:1)
6/7	5-65
7/7	8-60
8/7	9-60
5/71	6-0 + 5-6 (10:1)
6/71	6-460 + 6-4 (10:1)
7/71	7-4
8/71	7-42
5/73	5-65
6/73	7-65
7/73	8-60 + 7-50 (8:2)
8/73	9-50

KOLESTON	IGORA ROYAL®
Deep Browns	
6/74	5-65 + 5-7 (3:1)
6/75	6-68
4/77	5-68 + 5-65 (1:1)
5/77	5-65 + 5-6 (20:1)
6/77	6-6
7/77	7-65
6/97	6-6 + 7-4 (1:1)
8/97	8-46

Special Mix	
0/11	0-11
0/28	0-22
0/33	0-55
0/43	0-77
0/44	0-88
0/65	0-89
0/66	0-99
0/88	0-22

Special Blonde	
12/0	12-0
12/03	12-4
12/07	12-0
12/1	12-0 + 12-2 (15:1)
12/11	12-1 + 12-2 (1:1)
12/16	12-2 + 12-1 (2:1)
12/81	12-1
12/89	12-2
12/96	12-19



Soyez le Coloriste que vous rêvez d'être. Sei der Colorist der Du sein willst. Sii il colorista che vuoi essere. Sé el Colorista que tú quieras ser. Sê o Colorista que queres ser. Hayalinizdeki renklendirme uzmanı olun. Будьте Колористом, которым хотите быть. Bud'te koloristou, jakým jste si vždy přáli být. Bądź kolorystą takim, jakim chcesz być. Bud'cie koloristom, akým ste si vždy priali byť. Budite kolorist kakav želite biti. Légy a Colorist aki lenni szeretnél. Будьте Колористом, яким мрієте бути. Tapk koloristu, kuriuo svajoji būti. Esi tāds krāsu eksperts, kāds vēlies būt. Fii artist in culoare, asa cum iti doresti. Будьте Колориста, който желаете. كن الملون الذي تريده. 色彩专家 · 创造 无限发色. 成為你心目中的色彩大師. Be the colorist you want to be. IGORA ROYAL.®

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