

# NEW IGORA VIBRANCE

  
Schwarzkopf  
PROFESSIONAL

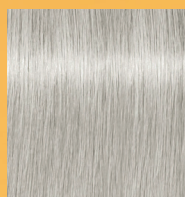
## LEVEL 10 TONERS

**NEW IGORA VIBRANCE**  
Level 10 Toners are the  
perfect toning solution for  
light blonde hair.

A new line of 5 dedicated  
ready-to-use shades with  
beautiful tone directions  
allow you to create the light  
and glamorous blonde result  
you are looking for –  
**no extra diluting needed.**



## DISCOVER THE PORTFOLIO



10-1



10-12



10-19



10-4



10-5

*Together. A passion for hair.*

# NEW IGORA VIBRANCE

  
Schwarzkopf  
PROFESSIONAL

## CLAIMS

- New formula with balanced pigment combinations for optimal subtle and clear color results
- Easy to apply and distribute on the hair allowing for a super quick backwash bottle application
- Lasts up to 6 shampoos
- With FibreBond Technology integrated for healthy-looking beautiful blonde results
- Up to 70% fewer split ends and up to 75% less hair breakage \*
- Leaves the hair feeling soft and easy to manage \*\*
- Visibly improves the quality of the hair's appearance \*\*\*

### Use the IGORA VIBRANCE Level 10 Toners to:

- create beautiful soft pastel tones
- neutralize unwanted warm tones
- refresh 100% white hair

\* when used with lightener and BC COLOR FREEZE care ranges vs. untreated hair

\*\* in combination with recommended BC COLOR FREEZE care range

\*\*\* vs. lightener without toning



## TIPS & TRICKS

- Only use the IGORA VIBRANCE Activator Lotion or Gel 1.9% (6 Vol.) with the IGORA VIBRANCE toners
- Mix the IGORA VIBRANCE Boosters with the IGORA VIBRANCE toners to provide stronger cool tonal directions or to boost fashion tones



*Together. A passion for hair.*