

IGORA VIBRANCE

DEMI-PERMANENT HAIR COLOR EDUCATION

LASTS UP TO
25
SHAMPOOS

TRUE
TO
SWATCH

1:1
MIXING
RATIO

UP TO
2X
MORE SHINE
INSTANTLY*

*vs. uncolored hair

UP TO
70%
WHITE
BLENDING

Together. A passion for hair.®

THE IGORA NUMBERING SYSTEM

COLOR DEPTH	-tone DIRECTION
	-0 natural (neutral)
1 – black	-1 cendré (blue/violet)
	-2 ash (blue)
3 – dark brown	-3 matte (green)
4 – medium brown	-4 beige (muted gold)
5 – light brown	-5 gold (gold)
6 – dark blonde	-6 chocolate (warm brown)
7 – medium blonde	-7 copper (orange)
8 – light blonde	-8 red (red)
9 – extra light blonde	-9 violet (violet)

The system is based on a combination of numbers:

The number in front of the dash (7-57):

Ideal depth and base for shade.

The number(s) after the dash (7-57):

First number indicates the primary tone direction.

The second number indicates the secondary tone (minor tone).

-0 indicates a neutral tone to achieve additional white blending.

#MOREVIBRANCE

CHOOSING THE RIGHT CONSISTENCY

The IGORA VIBRANCE Activators allow you to transform the liquid color into a Gel or Cream consistency.

GEL CONSISTENCY:

Ideal for bottle application

IGORA VIBRANCE

Activator Gel 1.9% (6 Vol.)



CREAM CONSISTENCY:

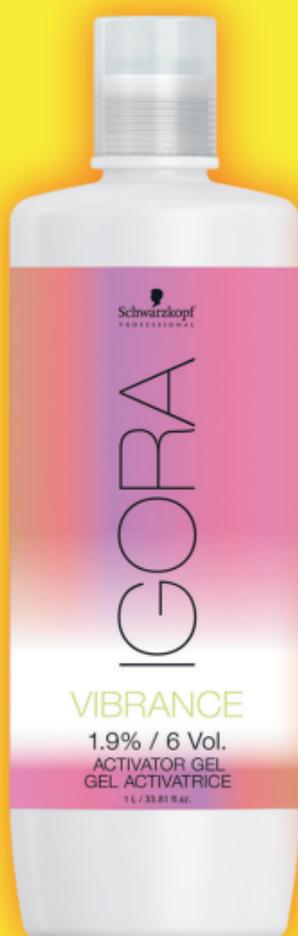
Ideal for bowl & brush application

IGORA VIBRANCE

Activator Lotion 1.9% (6 Vol.)

IGORA VIBRANCE

Activator Lotion 4% (13 Vol.)




Schwarzkopf[®]
PROFESSIONAL



IGORA
VIBRANCE



**SCAN WITH PHONE
CAMERA FOR
#MOREVIBRANCE**